



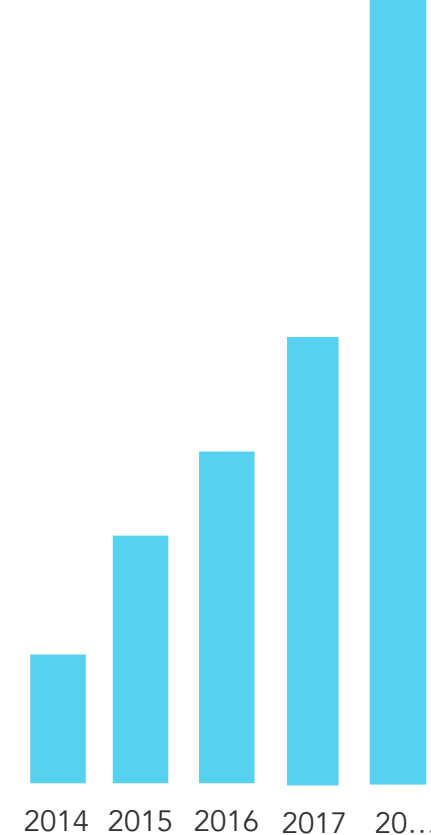
# Fast-growing industry

## Fun + convenience

**65%** of electric drivers are unhappy with the current availability of charging infrastructure, while...

**85%** say their electric driving experience is much better than expected.

**2M** electric vehicles on the road worldwide. EVs grew 20x faster than the overall car market. 50% average growth per year.





# Our mission

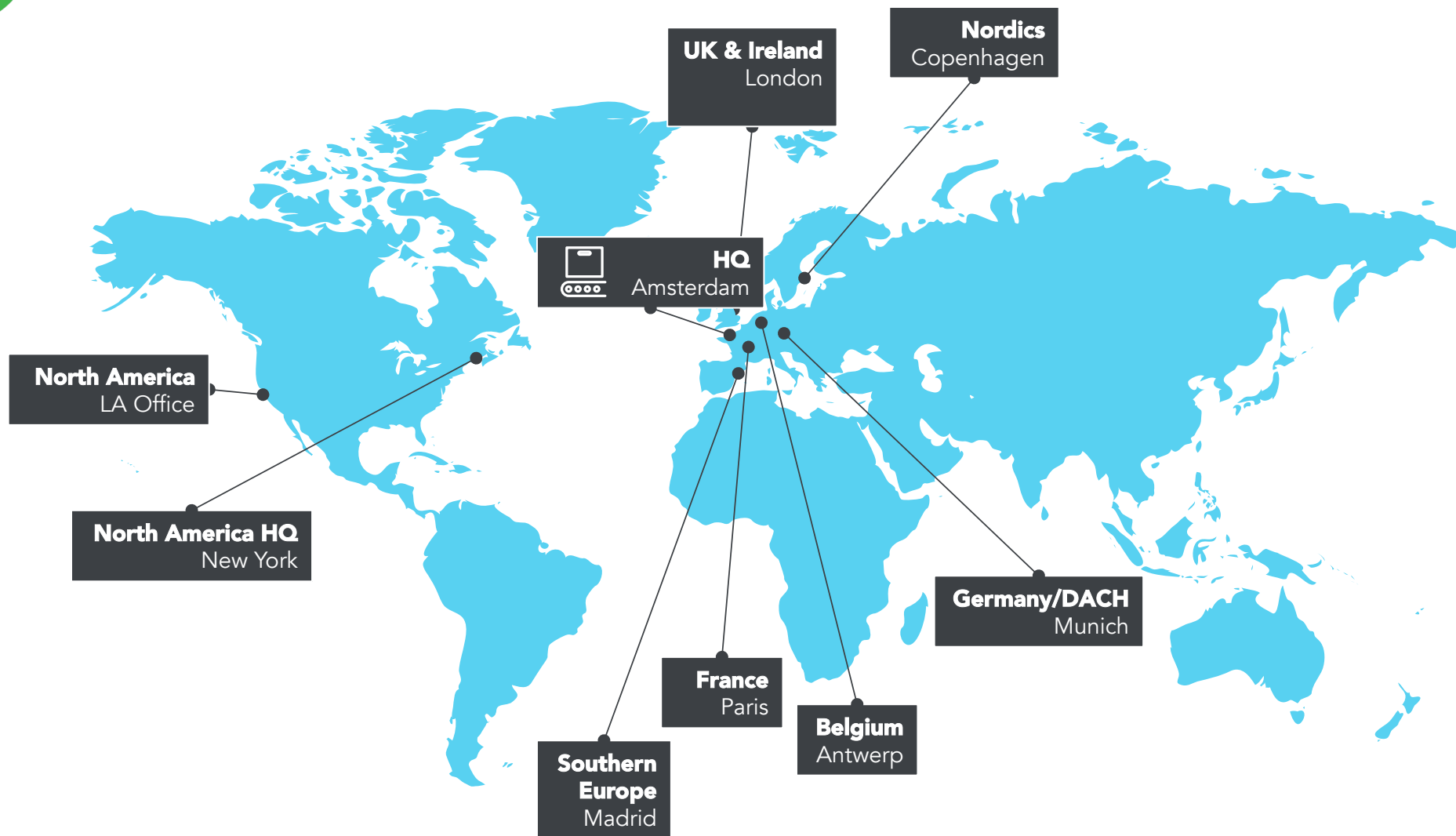
EVBox envisions a future where everyday transport is technologically advanced, emission-free, self-driven and sustained by a green charging infrastructure.

**EVBox's mission is to drive sustainable mobility, by bringing leading electric vehicle charging solutions to the world.**





# Our reach



**+30**  
countries

**+980**  
cities

**+50K**  
charging  
points



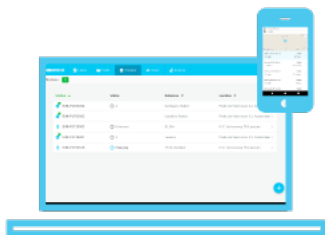
# Our portfolio

Modular, smart & future-proof. Meet EVBox charging solutions.

**EVERON**

**CHARGING STATIONS FOR  
HOME, BUSINESS AND PUBLIC**

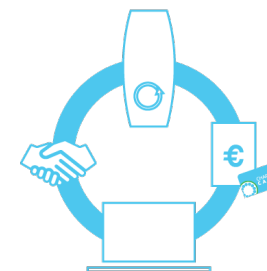
**INSTALLATION & MAINTENANCE  
PUBLIC CHARGING & ROAMING**



**CHARGING MANAGEMENT**



**CHARGING STATIONS**



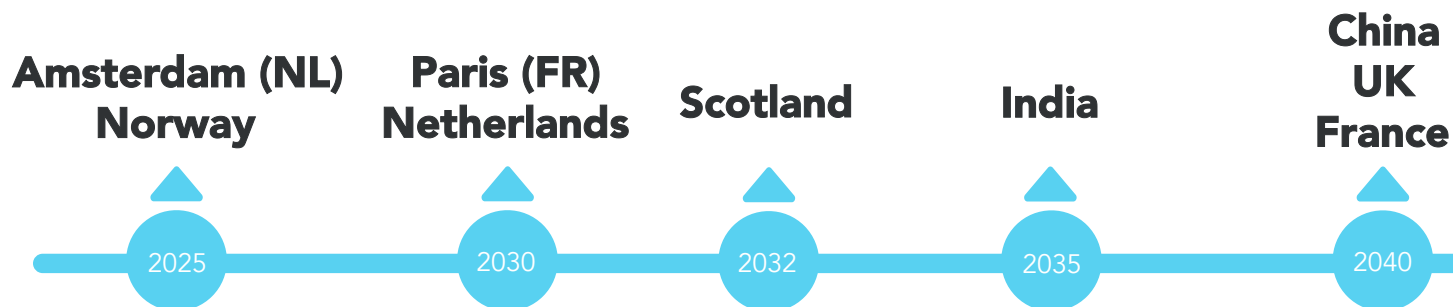
**E-MOBILITY SERVICES**

Why **tipping point** is now



# The rEVolution is on!

Countries are setting deadlines for ending sales of ICE vehicles



**This is just the beginning...**  
Higher demand will drive more  
actions & key decisions

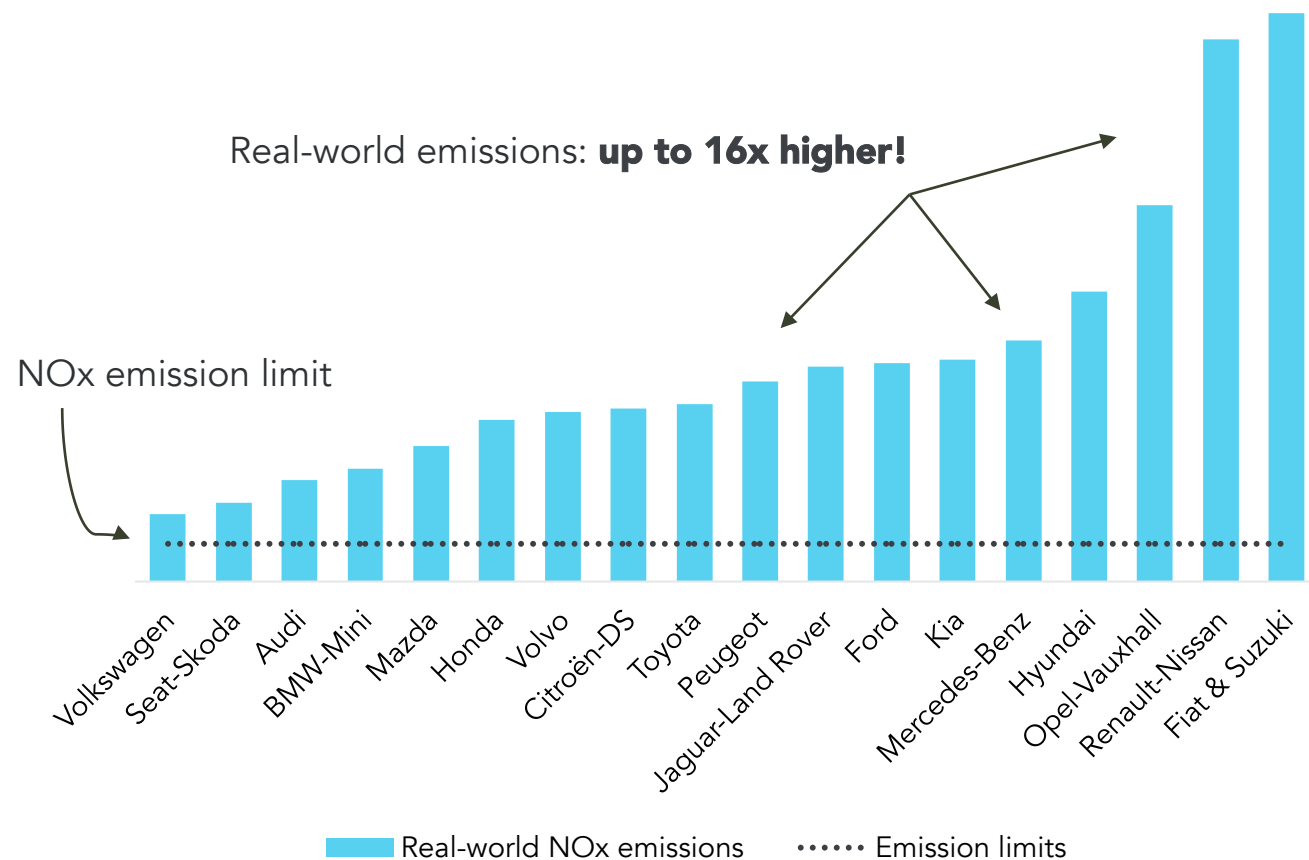




# Cleaning up urban air quality requires zero-emission technology

~**92%** of people living in cities **do not breathe safe air**

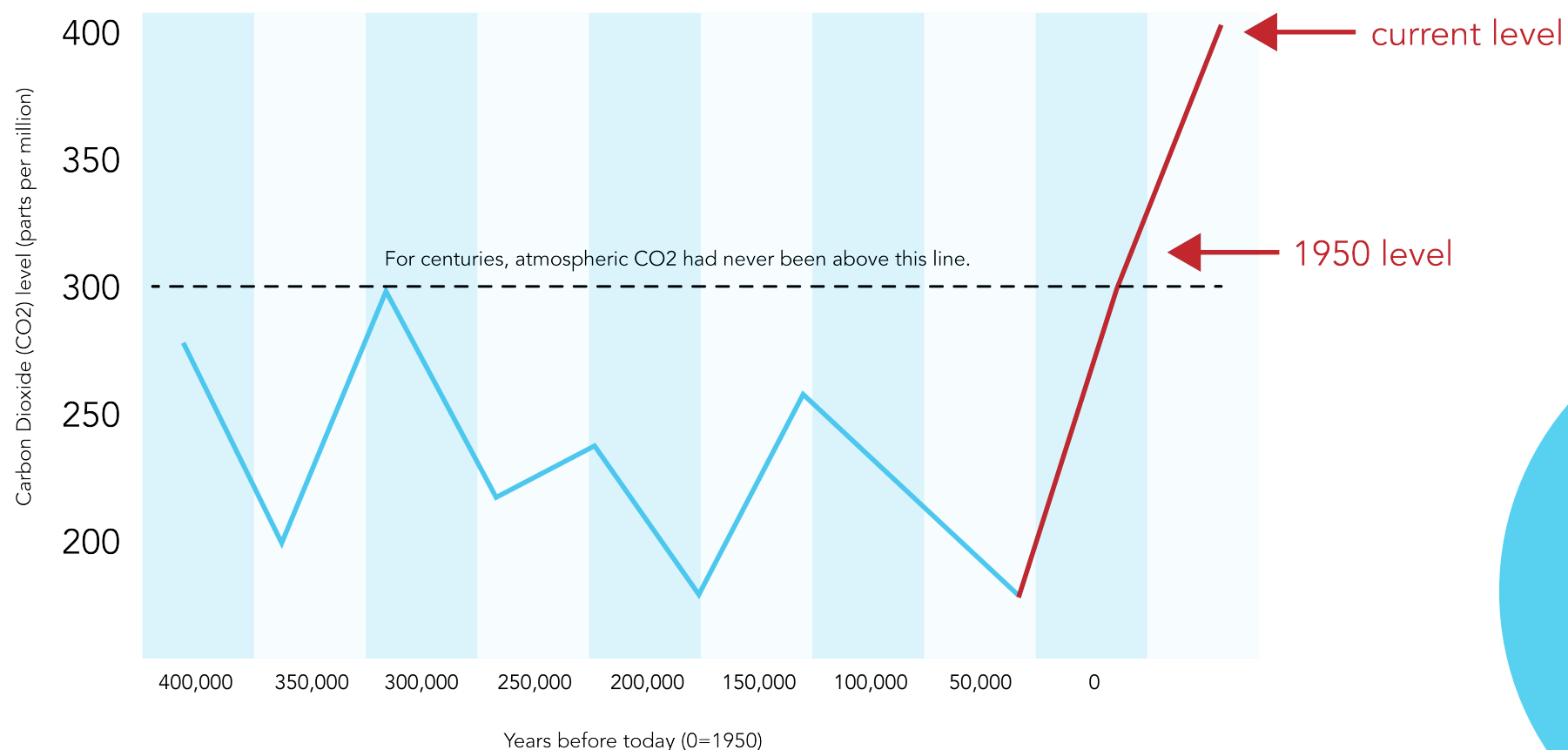
**Over 80%** of the world's cities have **air pollution levels** exceeding the WHO guideline for safe air



Source: «Dieselgate: Who? What? How?» Brussels, Belgium: Transport & Environment, September 2016.



# Tackling climate change means ending the use of fossil fuels in transport...



**~30% of CO<sub>2</sub>**  
emissions is caused  
by the transportation  
industry





## ...while enchanting consumers

- EVs already **on par with price and performance** in large and medium premium sedans
- Automakers and analysts: price parity also in lower budget vehicles by 2020
- Norway: e-Golf and Golf GTE (PHEV) outselling gasoline and diesel golf by 4:1

**85% of EV drivers say they will NEVER go back to ICE vehicles!**

### How the Model 3 Stacks Up to Its Competition



	Tesla Model 3	BMW 320i Sedan	Mercedes-Benz C300
<b>Price</b>			
Starting MSRP	\$35,000	\$33,450	\$40,250
<b>Under the hood</b>			
0-60 MPH (seconds)	5.6	7.1	5.8
Power (hp)	n/a	180	241
Fuel Economy (mpg-e, mpg)	100+	23 / 35	24 / 34
<b>Vehicle size</b>			
Length/width/height (in)	184.8 / 72.8 / 56.8	182.5 / 71.3 / 56.3	184.5 / 71.3 / 57.0
Wheelbase	113.2	110.6	111.8
Curb weight (lbs)	3,549	3,370	3,417
<b>Interior space</b>			
Passengers	5	5	5
Headroom (in) f/r	39.6 / 37.7	40.3 / 37.7	37.1 / 36.9
Legroom (in) f/r	42.7 / 35.2	42.0 / 35.1	35.2 / 33.4
Trunk capacity (cubic ft)	15.0	13.0	12.6
<b>Miscellaneous</b>			
Powertrain Warranty	8 yr / 100,000 miles	4 yr / 50,000 miles	4 yr / 50,000 miles
Driver Assistance Option	Autopilot	Personal CoPilot	Distronic Plus
Drag Coefficient	0.23	0.29	0.24

Source: Company data

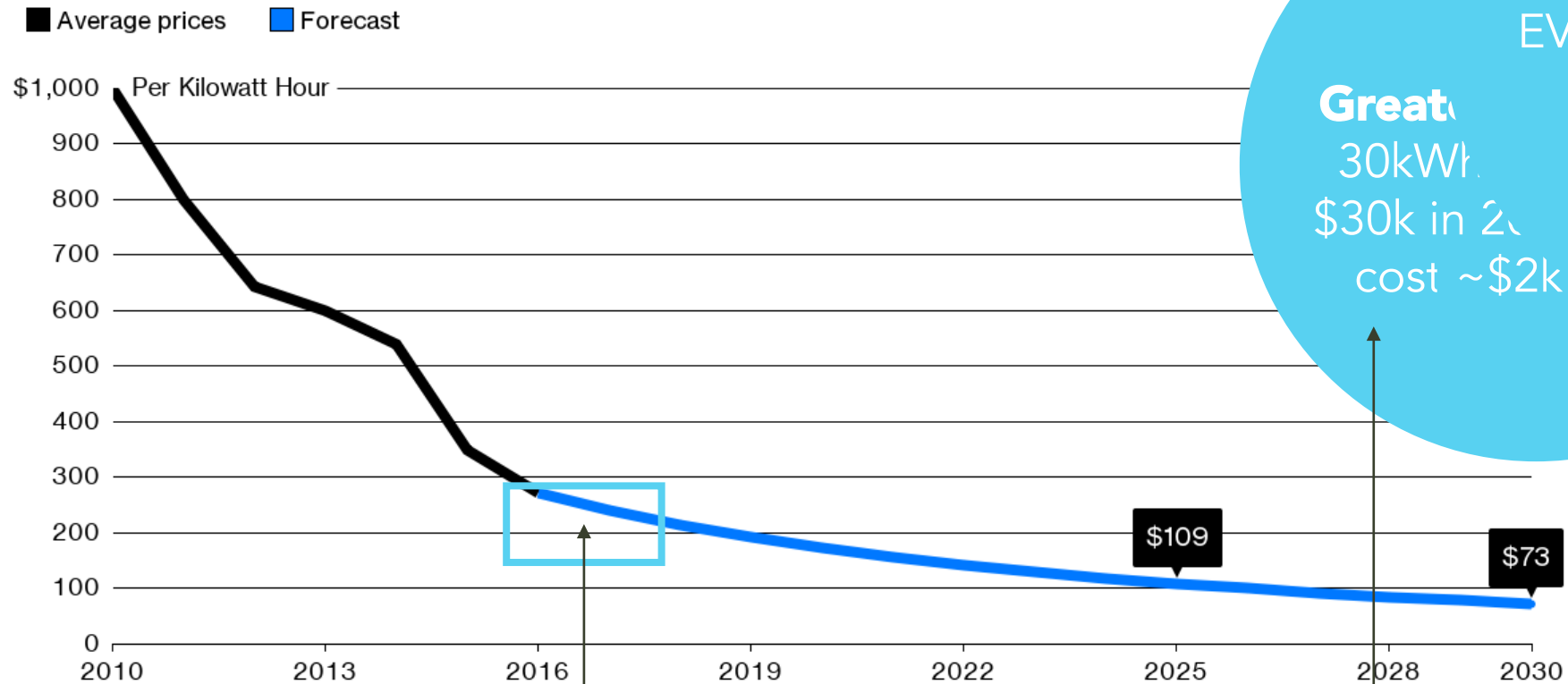
Photos via Tesla, BMW of North America and Mercedes-Benz USA

Bloomberg

Massive **rollout of**  
**electric cars** is coming



# Towards the tipping point



Source: Bloomberg New Energy Finance

We are here

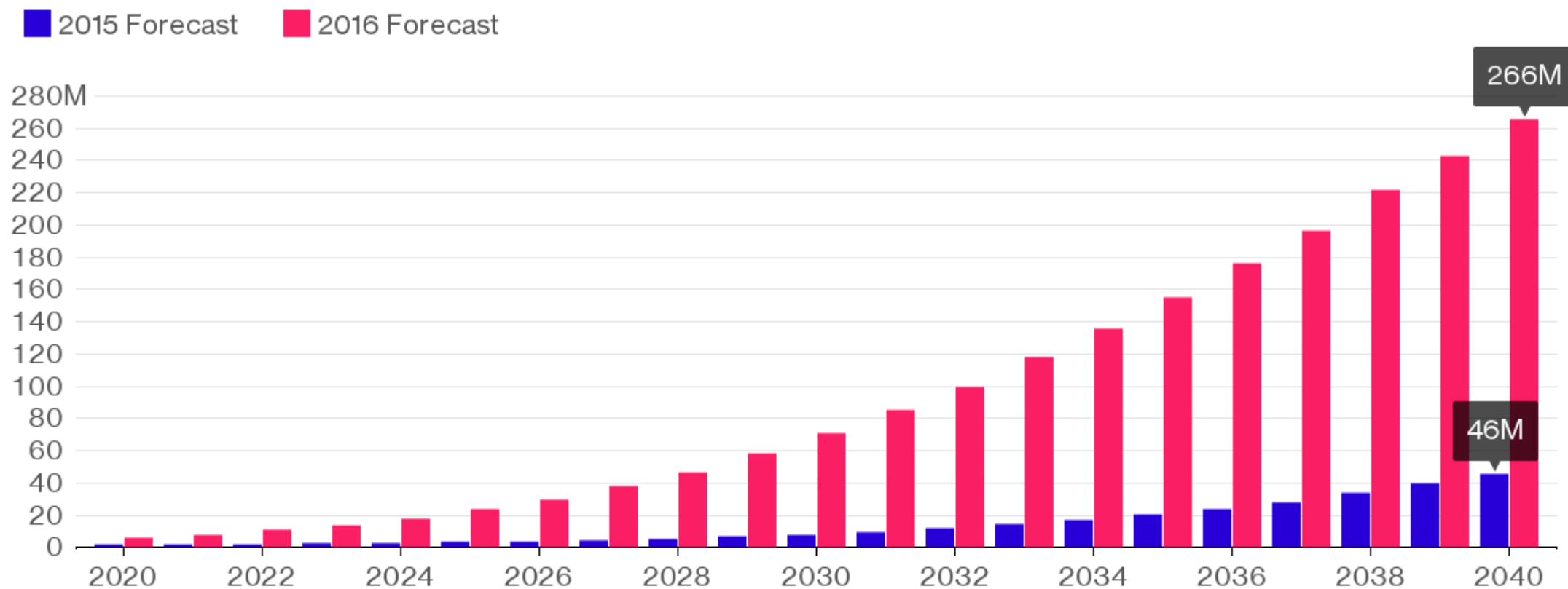
EVs > ICE

**Overtaking lane =**  
EVs sales will surpass  
ICE sales latest  
by 2038

**Great**  
30kWh  
\$30k in 20  
cost ~\$2k .



## OPEC's electric vehicle forecast grew by almost 500% last year



Source: Bloomberg New Energy Finance

Bloomberg



# OEMs are stepping up the pace: 103 new models by 2020!



"2-3 million annual EV sales by 2025"  
"Electric versions of all 300 models by 2030"



"All new models from 2020 will have  
an electrified version"



RENAULT NISSAN MITSUBISHI

"As part of its Alliance 2022 plan, the brands  
will launch 12 new electric cars & invest €10  
billion in e-mobility"



"EVs make up 15-25% of sales by 2025"  
"12 new BEVs and 13 new PHEVs by 2025"



"Chinese OEMs estimate  
4.52 million annual EV sales by 2020"



"Electrified versions of all cars by 2022"  
"50 new electrified model options by 2022"



400.000 paid reservations for Model 3  
"1 million annual BEV sales by 2020"



"Will only make electrified cars by 2019"  
"5 new BEVs between 2019-2021"

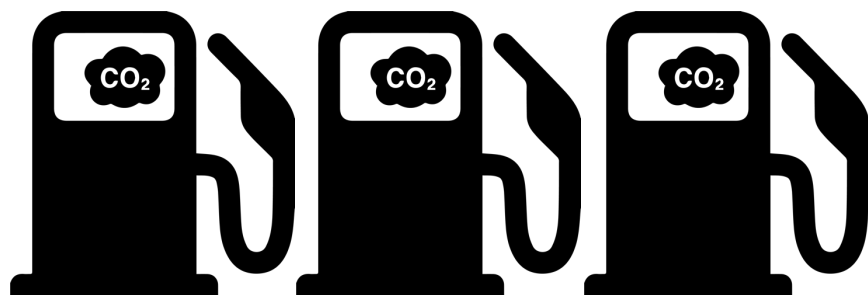
**Paradigm** shift



# Paradigm shift

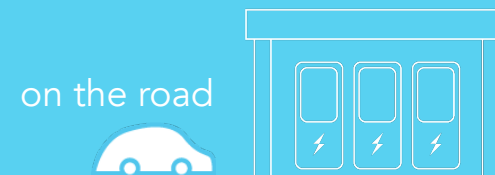
## OLD HABIT

From fueling your car at petrol stations...



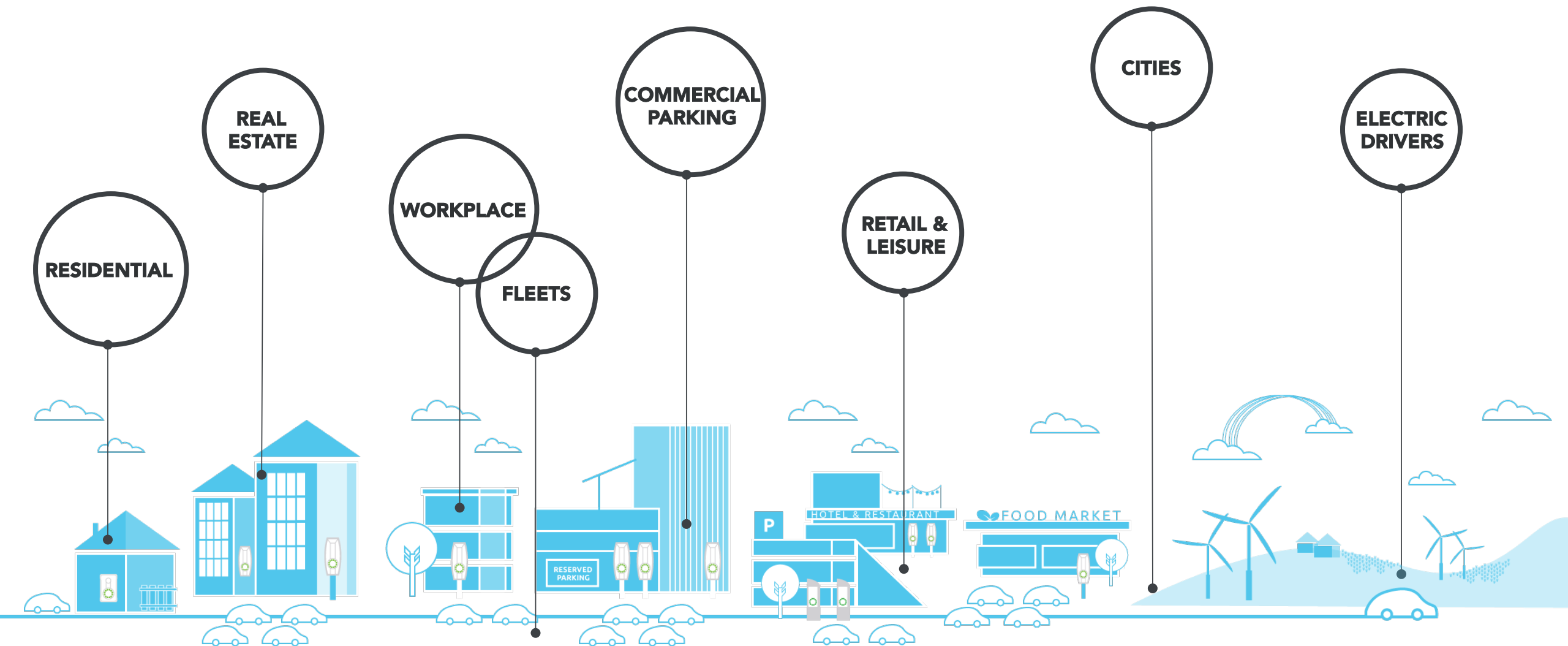
## NEW HABIT

... to charging your electric car wherever you park.





# Paradigm shift: charging goes mainstream; becomes part of any offering

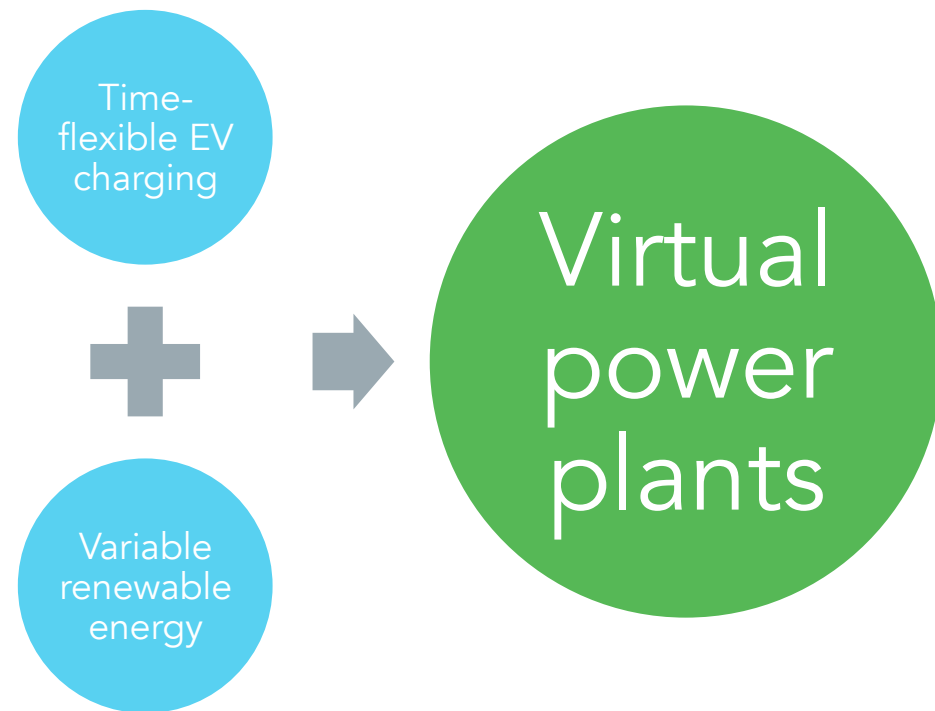






# EVs and renewables are best friends

- ⦿ Smart charging is key
- ⦿ EV charging is a highly time-flexible activity
- ⦿ Renewable energy is intermittent
- ⦿ Virtual power plants opportunities with EV charging and renewables





## 3 rules of the game

01

### **Customer first**

Putting the user in the center is key & will increase the speed of adoption

02

### **Paradigm shift**

Break down old mental models - EV charging is *different* from filling petrol

03

### **Always connected**

Connected charging + business models = smart integration of EVs onto the grid



Drive electric, **charge everywhere.**

[evbox.com](https://evbox.com)