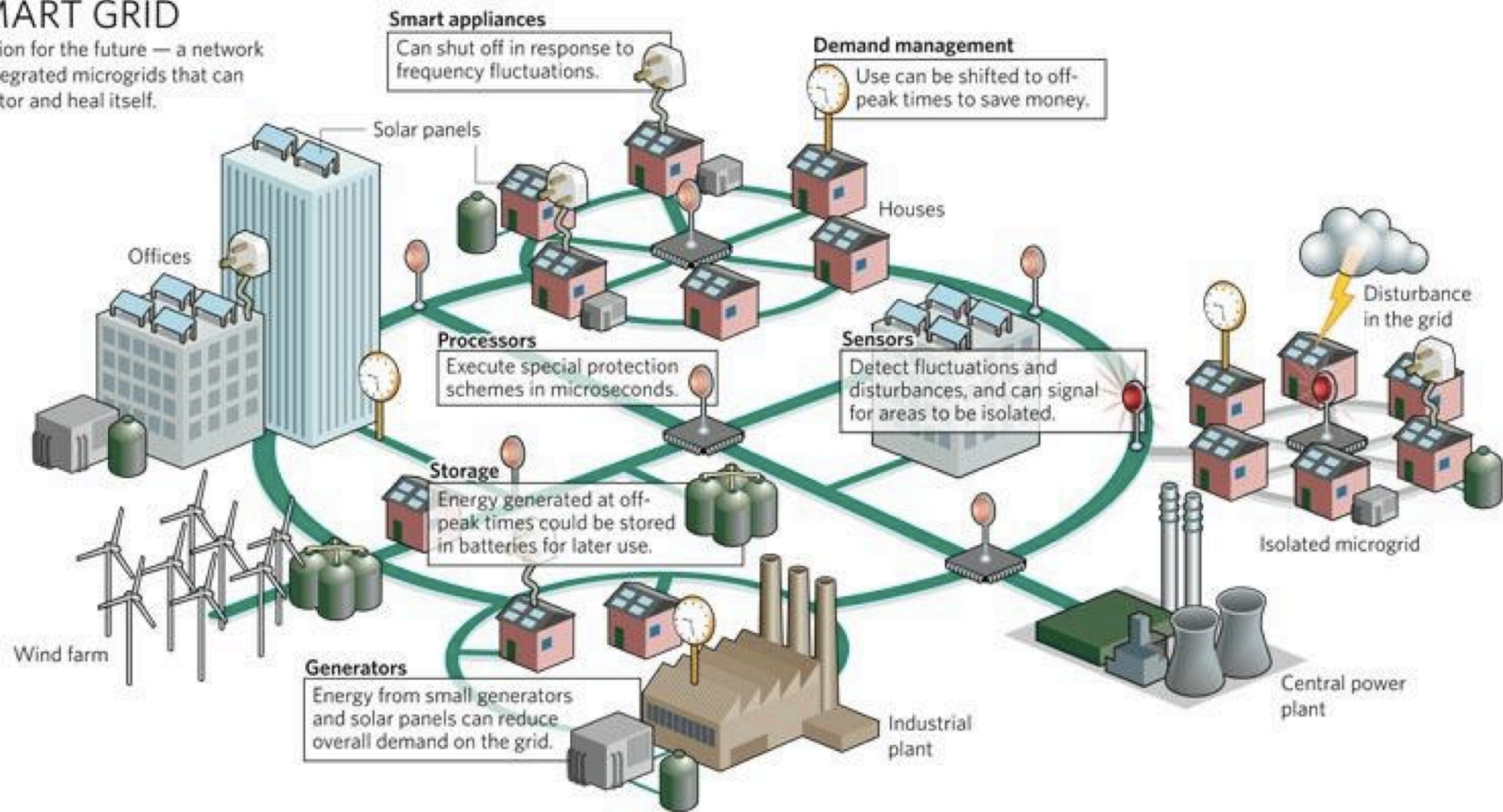


SMART GRID

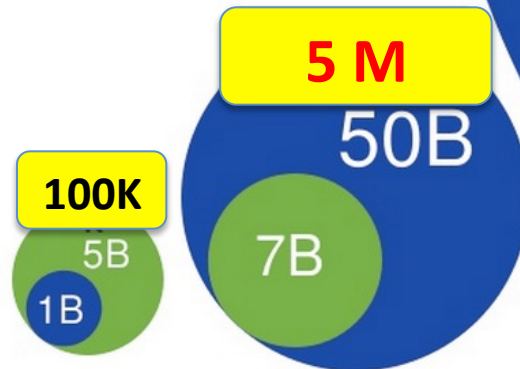
A vision for the future — a network of integrated microgrids that can monitor and heal itself.





*"Huge Explosion of devices...
candidly doesn't do you any good
without the applications to make
them practical."*

– John Chambers, CEO



2010

2020



9B

2035

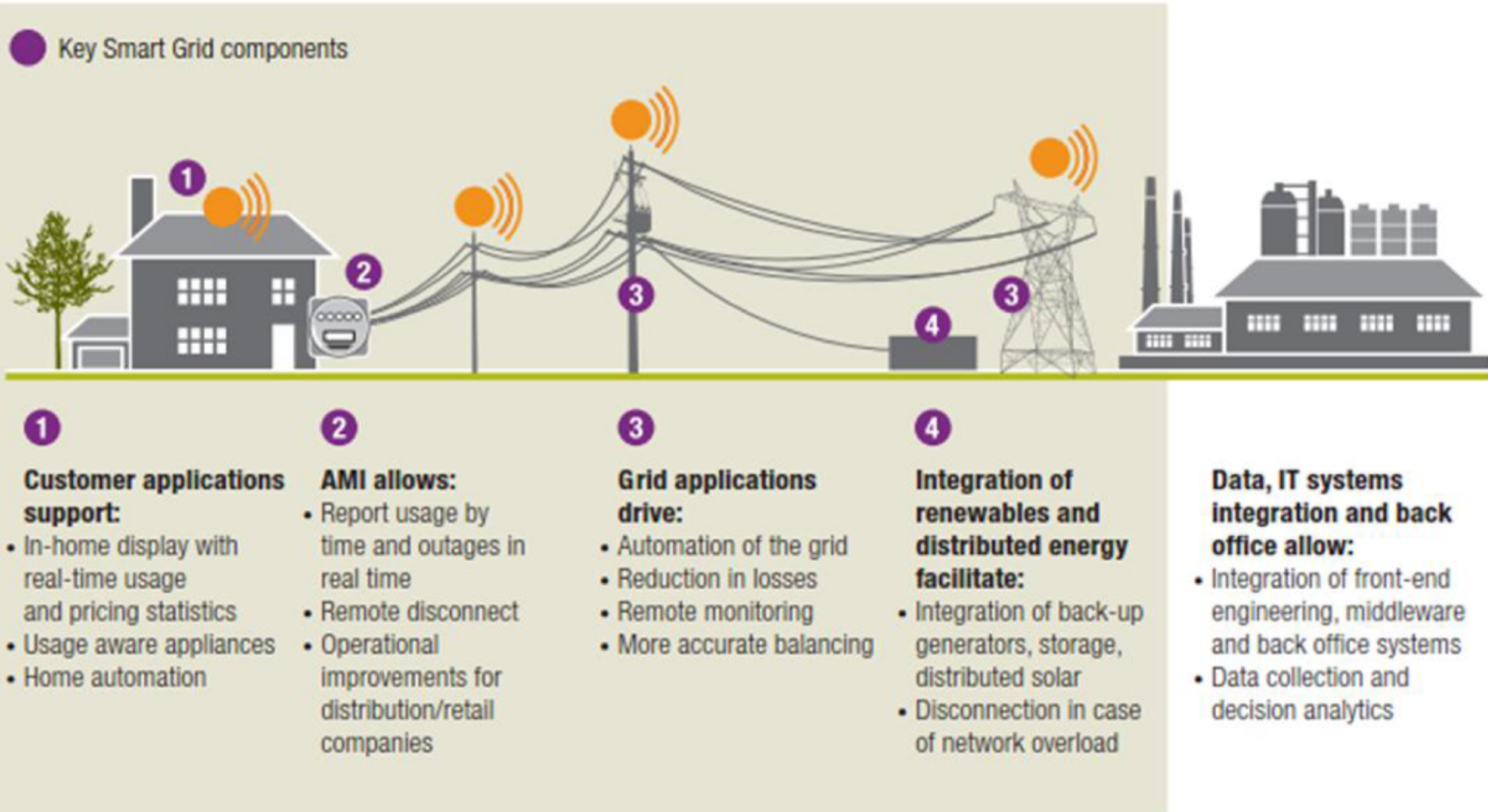


\$6.2T

*Estimated potential economic impact of The
Internet of Things in 2025, range from \$2.7 – 6.2
trillion annually*

– McKinsey Global Institute

500 M
1 Trillion



Model-based Development Reduces Time/Cost by 10X

ThingWorx “codeless” development enables you to model the Services, Storage, Events, Collaboration, and Relationships for the Things in your world. This results in high levels of efficiency and reuse.



Mashup Builder: Rapid Creation of IoT Apps

ThingWorx’ “drag and drop” Mashup Builder enables developers to rapidly create applications, mobile UI, analytics, and search-based BI, helping solve problems and capture opportunities faster.

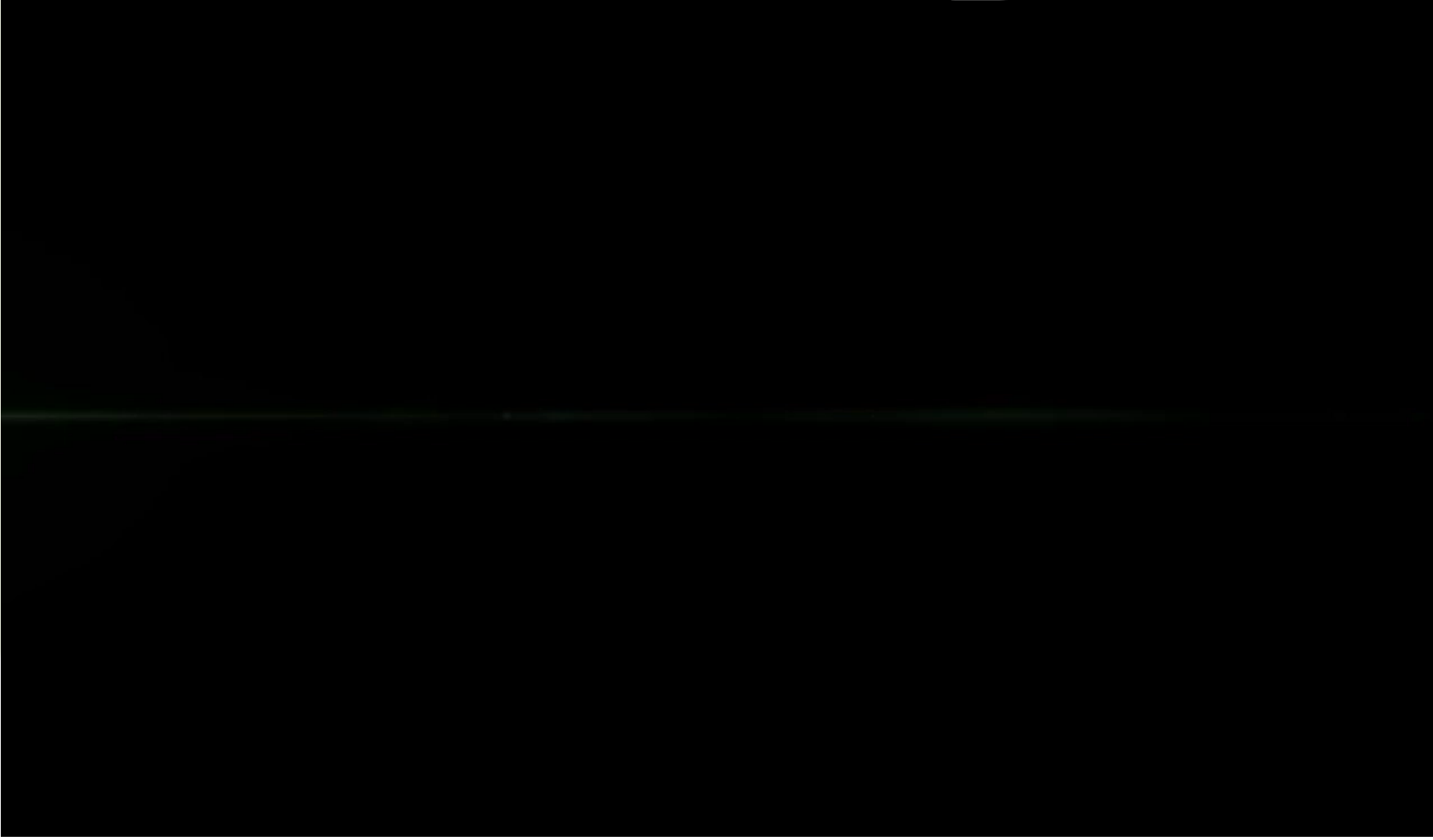


Ubiquitous Device Connectivity and Flexible Deployment

Deploy to meet the needs of the market –Cloud Scale, On-Premise and Embedded options meet the needs of every use case, including flexible communications designed for connecting sensors, devices and equipment across any network topology and an communication scenario.



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