



December 7, 2015

#### DSM STRATEGY 2030 Green Buildings and Energy Management

Energy Strategy 2030 The Dubai Integrated Energy Strategy 2030 The Demand Side Management Strategy is part of the Dubai Integrated

Demand Side Management Targets

Electricity consumption savings:

30%

by 2030 vs. BAU

Water consumption savings:

**DIES 2030** 

30%

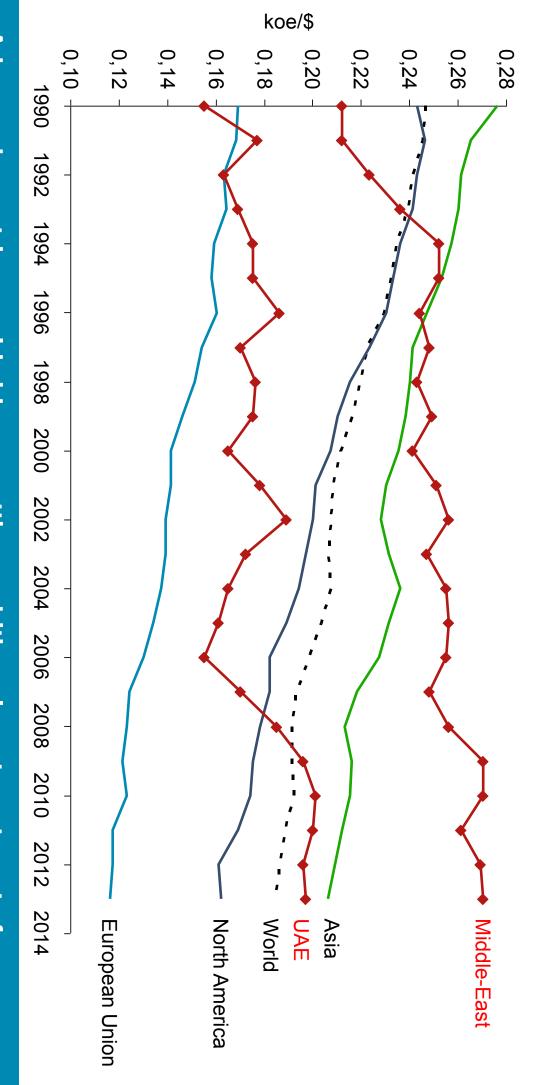
by 2030 vs. BAU





Nuclear

# over the last 15 years Comparison of energy intensity of GDP by continents and groups of countries



Advanced countries worldwide are setting ambitious long term targets for energy (i.e. California to reduce consumption by 80% by 2050) efficiency improvement

Source: Enerdata, Global Energy Statistical Yearbook 2014

## Context for DIES and DSM IES and DSM fit with a series of initiatives in Dubai and UAE

#### National agenda 2021 vision

Preparing for a new

wave of growth

**EXPO 2020** 

 Promoting sustainable growth

#### Dubai agenda

#### agend

National agenda

strategy

Green growth

Unifying building

codes and other

sustainable regulations

### strategy 2030 • Making Dubai a role

 Making Dubai a role model in energy efficiency and security

#### Smart Dubai

 Making Dubai the smartest city in the world

## How the DSM Strategy fits UAE and Dubai strategy

Dubai Plan 2021Reinforce Dubai's

positioning as a global center and destination

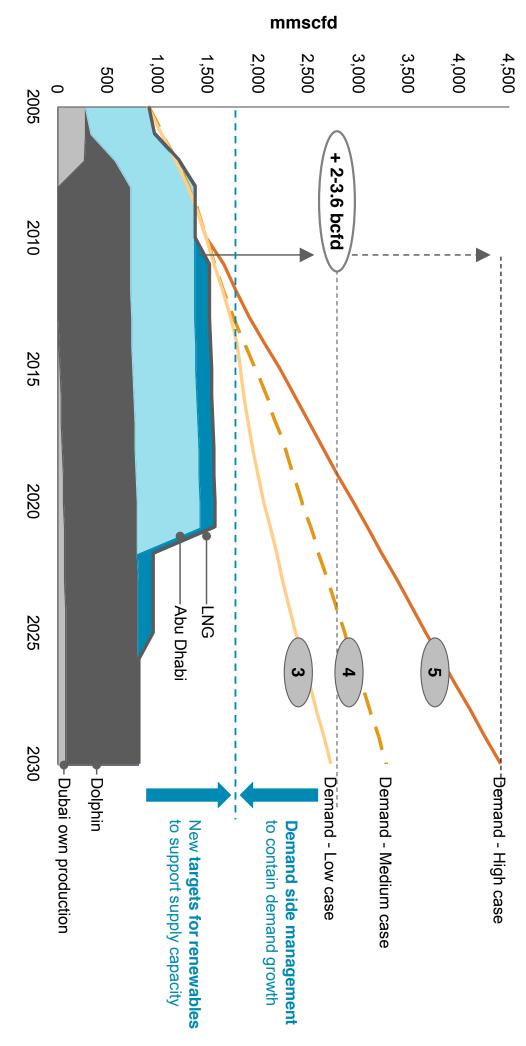
- Promotes energy conservation by affecting consumption behaviours
- Creates additional jobs and capabilities through efficiency initiatives (e.g. energy efficiency

services)

- Supports energy security by inducing lower dependency on external supply and lower exposure to price volatility
- Supports safety and environment, by introducing modern equipment and best practices (e.g. xeriscaping, TSE)
- Promotes the creation of a smart city by introducing/extending the use of new technologies (e.g., remote load control, BMS, control sensors, smart grid...)

## for energy, which would require significant supply capacity build-up The issues that we are trying to address DIES and DSM were initiated in response to a projected increase of demand





Source: DIES 2010

## implementation mechanisms DSM scope and objectives The DSM strategy comprises 9 main programs, supported by 8

#### Background



**DSM Goal** 

Dubai to become a role model in energy efficiency by implementing cost-effective electricity and water demand saving measures and developing of a green service market

	9 DSM Programs
Institutional setting and capability build	1. Building regulations
Institutional setting and capability building	2. Building retrofits
	3. District cooling
	4. Standards and labels for appliances & equipment
	5. Water reuse and efficient irrigation
	6. Outdoor lighting
	7. Power and water tariff rates
Governing by example	8. Demand response
y example	9. Shams Dubai

8 DSM Implementation Mechanisms

Financing mechanisms	Information systems
Technologies and studies	Policies and regulations

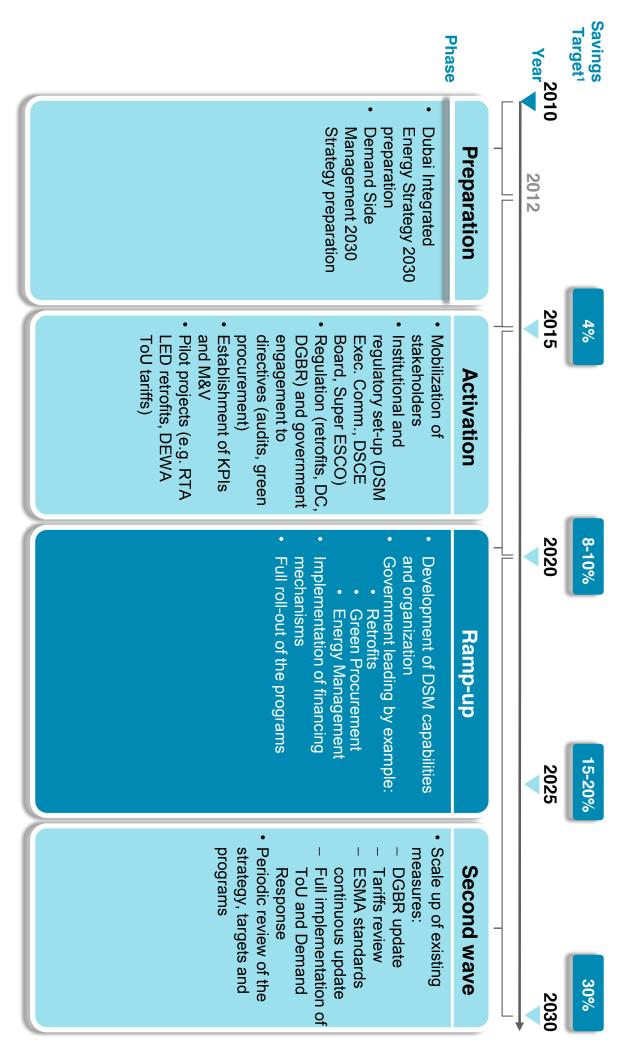
**Public awareness** 

Measurement and verification

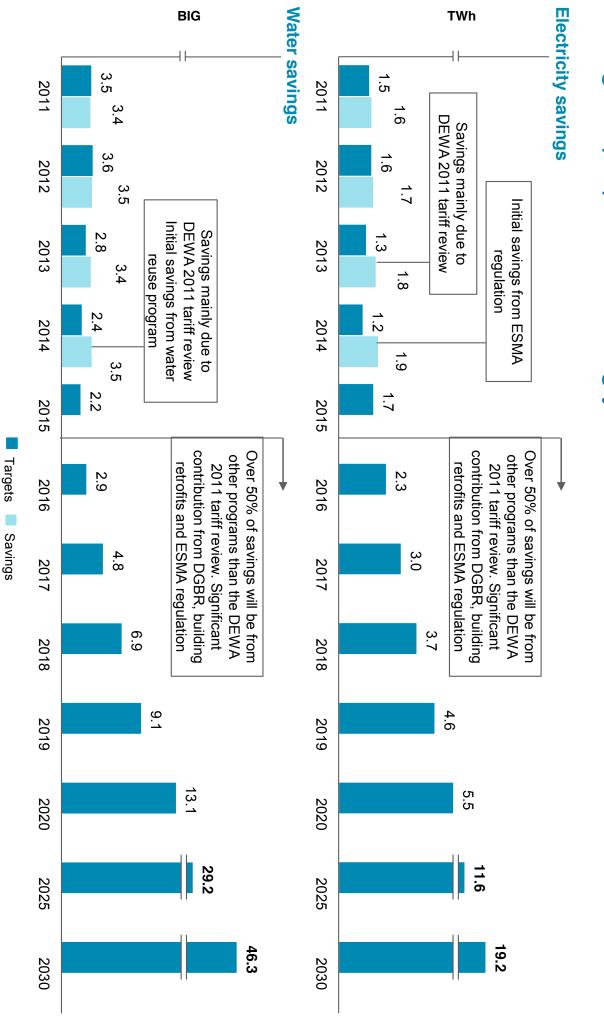
## DSM programs

reduced energy and water consumption The programs are designed to address specific aspects of demand leading to

# DSM roadmap We have a well defined roadmap that will lead us to our long term goals

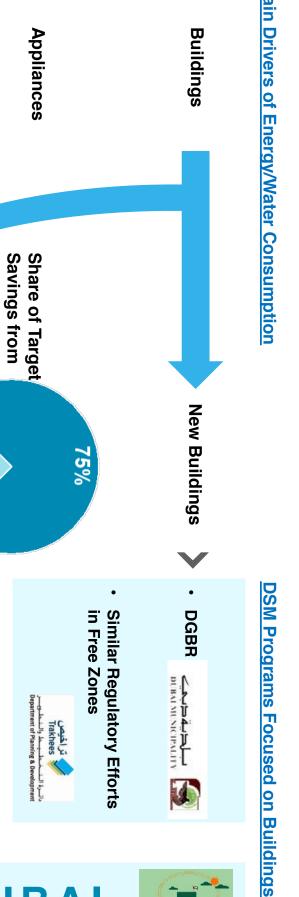


## strong ramp-up in the coming years DSM performance: savings vs. targets The DSM programs are meeting initial savings targets in preparation for a



## Buildings as the main drivers of consumption particular our buildings The DSM Programs foresee significant actions to improve our asset base, in

# Our Main Drivers of Energy/Water Consumption





**Old Buildings** 

**Outdoor lighting** 

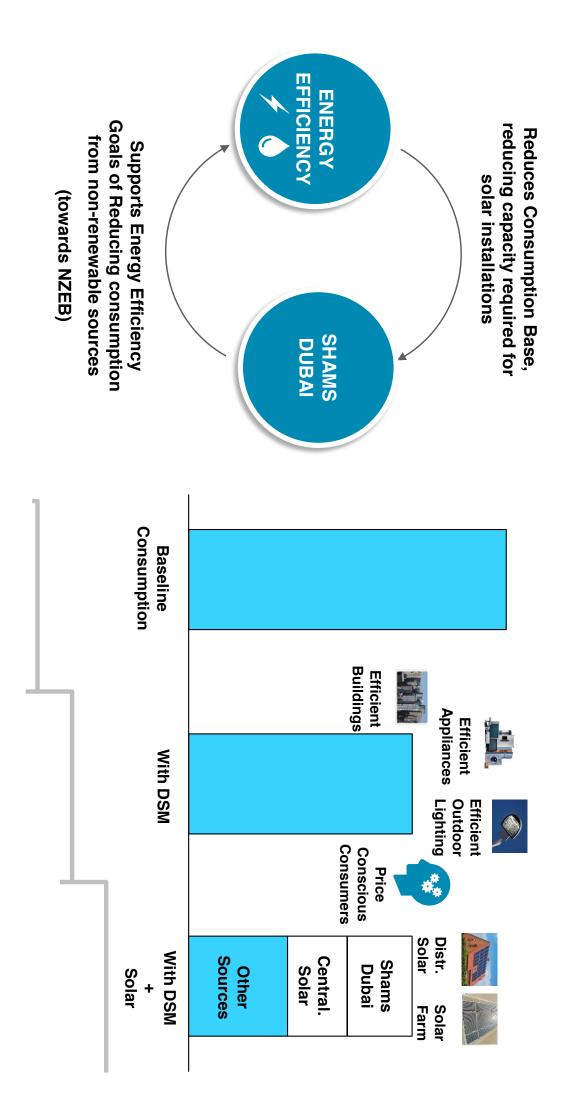
**Buildings** 

25%





## energy efficiency with distributed generation from renewables DSM and Shams Dubai The DSM strategy has recently seen launch of Shams Dubai, supporting



Completing the picture: DSM and energy management practices to ensure savings from investments are sustained over time In parallel to improving our assets, we should support energy management

